







وزارة التجارة والصناعة وترويج الاستثمار
Ministry of Commerce, Industry and
Investment Promotion



Botanical Memory Garden Project – Razat Plain

جardin الذاكرة
Memory Garden
Razat Plain
1443 H

WHY OMAN

-  100% Ownership
-  30 Years Tax Exemption
-  No minimum capital
-  Long Usufruct agreement

-  Up to 10 Years Investor Residency
-  4th globally in quality of life index
-  Market Access
-  Free Trade Agreements with:
USA, Singapore, South Korea &
European Union



**STANDARD
& POOR'S**

**BBB-
Stable**

FitchRatings

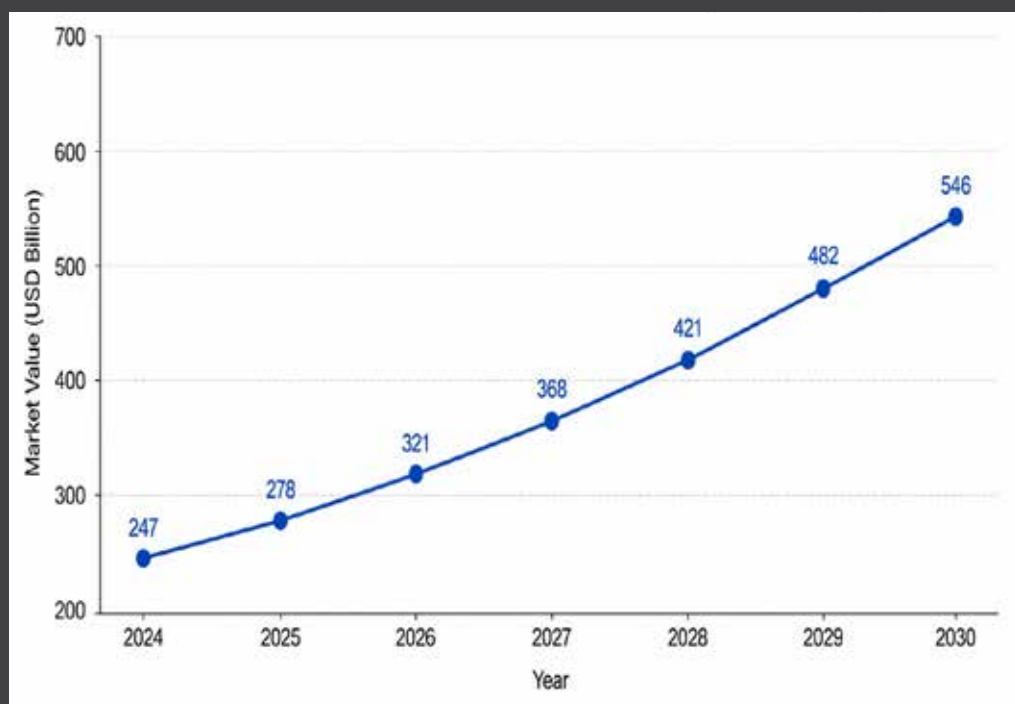
**BB+
Stable outlook**

MOODY'S

**Baa3
Stable outlook**



Ecotourism Sector Overview



Market Attractiveness

Global Market:

- 14% - 15% CAGR (2024–2030)
- USD\$218-601 Billion global market size value from 2024 to 2030

Active governments



Key market players



Overview Opportunity

Description:

Salalah Botanical Memory Garden, the first project of its kind in southern Arabia. The project is not merely a tourist attraction; it is a high-impact national initiative that aligns with Oman Vision 2040, international biodiversity commitments (CBD), and the UN Sustainable Development Goals (SDGs 13, 15, 12, 6, 7). The garden is designed as a living archive and a genetic reservoir for Oman's unique and endangered plant species, combining world-class scientific facilities (seed bank, laboratories, nursery) with sustainable eco-tourism infrastructure (visitor center, heritage-inspired eco-lodges, interpretive trails).



Rationale

- Dhofar's unique plant species are disappearing due to climate change, overgrazing, and unmanaged development. Oman Vision 2040 demands a solution, and the government has provided a clear, binding, and investable framework. With thousands of tourists already visiting Salalah each year, a built-in capacity model, multiple revenue streams, and no regional competition.

Key indicators

Total Investment Value	4 million OMR
IRR	%16
Pay Back Period	10 year's
Land Availability	1.5 million m ²

Prime Location in a Tourism Hotspot



Satellite shot with the proposed road for the garden



Garden Land Site Analysis



Aerial photo of the proposed site

Project components

- Visitor Center and Environmental Museum
- The agricultural nursery for wild trees
- The laboratories building and the seed bank
- Environmental hotel accommodation
- The open garden and the plant exhibition areas
- Interactive Environmental Entertainment Area



Stakeholder's interaction and incentives



Contact Us



+968 8000 0222
Info@investoman.om

The investor must prepare their own feasibility study. Any data or information provided is for guidance only, and the recipient understands that such data or information may become outdated or inaccurate. It does not constitute a commitment or guarantee of profit.